



黔江地处武陵山区腹地和重庆市东南 部中心,是国市定位的武陵山片区、成 渝城市群中心城市之一和渝东南中心 城市,武陵山区综合交通枢纽。幅员面 积2402平方公里,户籍总人口56万,少 数民族人口占74.6%。

The district of Qianjiang, set amongst the Wuling Mountains, spreads over 2,400sqkm in the south east of Chongqing municipality. Being a key part of the plans for Chongqing and the Chengdu-Chongqing economic circle, it is now a comprehensive regional transportation hub. Home to around 560,000 people, around three quarters of whom (74.6%) identify as one of China's non-Han ethnic minorities.

投资黔江

INVEST QIANJIANG





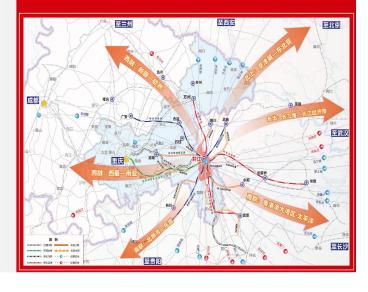




LOCATIONAL ADVANTAGES

黔江是重庆与长沙、武汉、贵阳三个省会城市的几何中心,向为"巴 楚要冲",素称"渝鄂咽喉"。武陵山机场已开通10余条航线,渝怀铁 路、渝湘高速纵贯全境,黔恩高速、黔石高速、黔张常铁路建成通 车,渝湘高铁重庆至黔江段全线开工,"铁、公、机"立体交通体系日 臻完善,武陵山区综合交通枢纽逐渐成型。

Formerly known as the gateway from Hubei to Chongqing, Qianjiang is situated on key routes between a range of major urban centres including Chongqing, Changsha, Wuhan and Guiyang. The region's Wuling Mountain Airport now operates around 10 air routes, the region is transited by motorways and railways running from Chongqing to Hunan and Hubei provinces. The transport network is now being developed as a comprehensive system incorporating rail, bus, and plane infrastructure.











A BEAUTIFUL ENVIRONMENT

黔江地处神秘的北纬30度,最高海拔1938.5m,最低海拔320m,气 候温和,四季分明,年均气温15.4℃,年均降雨量1300mm,年均日 照1240小时,森林覆盖率68%,城区空气质量优良天数稳定在350 天左右。黔江是重庆市唯一连续三次荣获"长安杯"的区县。

旅游资源丰富:成功创建濯水国家5A级旅游景区,建成7个国家4A 级旅游景区,A级景区数量位居全市第二位、渝东南第一位。正在加 快推进城市大峡谷景区综合开发和金山盖(原三塘盖)国家级旅游 度假区建设,成功创建首批市级全域旅游示范区,正在创建国家全 域旅游示范区。

农产品资源富集:市级重要的生猪、蚕桑、烤烟、优质蔬菜和特色水 果生产基地,被国家林草局认定为国家蚕桑生物产业基地,着力打 造现代山地特色高效农业示范区。

Qianjiang, which is 320m above sea-level and 1938.5m above at its highest point, has a subtropical climate averaging 15.4°C each year and average annual rainfall of 1300mm. It records almost 1,240 hours of sunshine a year and has a high tree coverage of 68%, as well as good air quality. It is the only county in Chongqing to have won the "Chang'an Cup" three times in a row.

Tourism resources: These include the ancient city of Zhuoshui, classes as a national 5A national tourist site, and 7 other national 4A tourist attractions. The district has second highest number of listed tourism sites in the municipality, and the highest number in the municipality's southeast. Current projects include the development of the Qianjiang Great Gorge scenic area and the refurbishment of the Jinshangai (formerly Santanggai) national tourist resort. It has already launched a first range of municipal-level tourism industry model pilot zones and is about to launch a range of national level tourism pilots.

Agricultural resources: The district is a major regional site for pig farming as well as a pilot zone for innovations in animal husbandry. It specialises in silk worm farming and is nominated to be home to the National Sericulture (Silk Worm Farming) Biological Industry Base. Other specialist local products include flue-cured tobacco, high-quality vegetables and speciality fruits.













AN OPEN GATEWAY FOR INTERNATIONAL TRADE AND BUSINESS

黔江是重庆推进西部陆海新通道建设重要节点城市,拥有渝东南 片区唯一的海关,渝东南片区及湖南、湖北、贵州的临近市县可就 近来黔办理报关。

Qianjiang is a major hub on the international land-sea logistics channel linking with Chongqing. It has the only customs office in the southeast of the municipality. This customs office can also service regions including Hunan, Hubei and Guizhou for import and export services.









MARKET RADIATION

黔江作为武陵山片区、成渝城市群中心城市之一,拥有"一带一路"、长江经济带和成渝地区双城经济圈叠加区位优势。发起成立武陵山旅游发展联盟,联动4省市71个县市区全力构建区域协作共同体。

As one of the central cities in the Wuling Mountain Area, Qianjiang has the advantage of the overlapping location of the "Belt and Road", the Yangtze River Economic Belt and the Chengdu-Chongqing economic circle. Initiated the establishment of the Wuling Mountains Tourism Development Alliance, along with 71 counties and urban areas in four provinces and cities to build a regional collaborative community.









SUPPLIES

电力资源:黔江拥有国网重庆大电网资源优势,可满足220千伏及以下各电压等级用电需求。企业电价机制灵活、电量充裕。同时拥有集发、供电于一体的地方电网公司——重庆乌江实业集团,网内直属水电总装机36万千瓦,平均发电量14亿千瓦时。

天然气资源:年供气能力达4.1亿立方米;建成年储备能力达1.8亿立方米的渝东南天然气输配储备中心。

Energy resources: Qianjiang is served by the State Grid, which can meet demand at voltages up to 220 kV. The electricity tariff mechanism is flexible and there is sufficient power for industry. Chongqing Wujiang Industrial Group, the operator of the local power grid, has installed hydropower capacity of 360,000 watts, generates 1.4 billion kilowatt hours of electricity.

Gas resources: The region has natural gas supplies able to serve up to 410 million cubic metres, and a newly built natural gas transmission and distribution reserve centre in the southeast of Chongqing has an annual reserve capacity of 180 million cubic metres.











PUBLIC SERVICES

黔江是渝东南及武陵山区公共服务高地,正在建设渝东南医疗中心,教育、医疗、金融、海关等中心功能完备,辐射周边、服务四邻800余万人。

Qianjiang is a centre for public services in southeast Chongqing municipality and the Wuling Mountains region. It is developing the southeast Chongqing sub-division for the Western Medical Centre, and beyond medical has comprehensive services in education, medical, financial and customs import export centres serving 8 million people in Qianjiang and neighbouring regions.













INVESTMENT CARRIER HUBS

以渝东南首家市级特色工业园区、中国(重庆)自由贸易试验区联动创新区(第一批)——正阳工业园区为载体,突出战略性新兴产业发展导向,集中力量提质发展卷烟及配套产业,加快壮大新材料产业,做特做优消费品工业,做大做强节能环保产业,培育发展大健康和数字经济产业,构建高质量发展的现代制造业产业体系。成功创建市级高新技术产业开发区,科技型企业、高新技术企业总量稳居渝东南首位,加快建成特色产业集聚区,积极建设渝东南科技创新中心。

Zhengyang Industrial Park is the most ambitious industrial centre in southeast Chongqing. It is a municipal-level high-tech industrial development zone, and the first China (Chongqing) Pilot Free Trade Zone Linkage Innovation Zone. The park aims to focus on strategic emerging industries, new materials, green-tech, the digital economy industry, modern manufacturing, and other areas of high-quality industrial development. It is now the largest hub for science and technology-based and high-tech enterprises in southeast Chongqing.











对标世界银行标准打造一流营商环境。享有西部大开发、成渝 城市群、武陵山集中连片特困地区等政策叠加优势,形成融 资、用地、制度交易等低成本洼地,蕴藏着高质量发展的勃勃 商机,同时还出台了地方扶持政策,对重大招商项目实行"一 企一策""一事一议"政策。



Qianjing is basing its development on the goal of creating a leading business environment in line with World Bank standards. The district is building on key advantages such as being geographically positioned within the plans for western China development and the Chengdu-Chongqing City Cluster as well as the development projects for the Wuling Mountains, which focus on development of special hardship areas. This gives the district advantages in low-cost financing, land use and institutional transactions in order to develop new business and deliver high-quality development. It also has the flexibility to develop policy on a case by case basis for major investment projects.









聚焦国市定位,加快建设具有区域辐射带动力的重要经济中心及 文旅融合发展先行区、特色产业发展集聚区、区域协作发展示范 区、公共服务高地、对外开放高地、高品质生活宜居地,努力把黔江 建成渝东南区域中心城市和武陵山区综合交通枢纽, 高水平打造 "中国峡谷城、武陵会客厅",在支撑渝东南、联动武陵山中发挥更 大作用,为成渝地区双城经济圈建设和全市"一区两群"协调发展 作出新的贡献。

中国峡石城 武陵宝岩厅

Qianjiang is positioning itself as a crucial hub within Chongqing municipality and western China. This will see development as a regional economic centre, the development of cultural and tourism resources, becoming a cluster area for the development of specialised industries, a demonstration area for regional collaborative development, a centre for public services, and a centre for connecting the region to the world. Above this though, Qianjiang aims to build a liveable environment offering a great lifestyle.

As Qianjiang becomes a key logistics centre and major urban hub in southeast Chongqing in the Wuling Mountains, it will play an ever greater role in the Chongqing and the greater Chengdu-Chongqing economic area.





投资黔江

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